

B.B.A. (Forest Management and Eco-Tourism) CBCS Pattern Semester-IV
BBA044 - Eco-Tourism Project Management

P. Pages : 2

Time : Three Hours



GUG/S/25/16830

Max. Marks : 70

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1. Answer the following questions (**Any four**). **7x4
=28**
- i) Explain the concept of eco-tourism and its significance in forest conservation.
 - ii) Write a note on sustainable practices in eco-tourism.
 - iii) Discuss the steps in planning eco-tourism projects.
 - iv) Elaborate on the socio-cultural impacts of eco-tourism.
 - v) Explain the concept of carrying capacity in eco-tourism.
 - vi) How does community involvement help in eco-tourism development.
 - vii) Describe the marketing strategies applicable to eco-tourism.
 - viii) Explain resource management in eco-tourism planning.
2. Answer the following questions (**Any four**). **3x4
=12**
- i) What is meant by risk management in eco-tourism?
 - ii) Mention any three economic benefits of eco-tourism.
 - iii) What is the role of environmental education in sustainable tourism?
 - iv) State three components of an eco-tourism marketing plan.
 - v) List three positive impacts of eco-tourism on wildlife.
 - vi) What are the major goals of eco-tourism?
 - vii) Mention three forest-based activities under eco-tourism.
 - viii) Give any three steps in eco-tourism monitoring.
3. Answer the following questions in one line. **1x8
=8**
- i) Name one eco-tourism destination in India.
 - ii) What is meant by eco-certification?
 - iii) Define eco-trails.
 - iv) Mention one tool used in environmental assessment.

- v) Name one NGO working in eco-tourism.
- vi) What is the full form of EIA?
- vii) Mention any one risk in eco-tourism.
- viii) Name one indigenous tribe involved in eco-tourism.

4. Fill in the blank. **1x6**
=6

- i) Eco-tourism aims to conserve ----- and improve local well-being.
- ii) ----- tourism supports conservation and community development.
- iii) The ----- plan outlines goals and actions for eco-tourism.
- iv) Eco-tourism helps to reduce ----- on forest ecosystems.
- v) Environmental ----- ensures sustainability of tourism projects.
- vi) ----- values are promoted through eco-tourism education.

5. Answer the following questions **any two**. **8x2**
=16

- i) Analyze the integration of forest management with eco-tourism planning.
- ii) Discuss the environmental impacts of eco-tourism and strategies of mitigate them.
- iii) Explain with examples the socio-economic benefits of eco-tourism.
- iv) Describe the importance of marketing and evaluation in eco-tourism development.
